

Arts Pathways/Capstone: Frequently Asked Questions

- 1. Are the Arts Pathways going away altogether?** *No—but because there is no recognized industry endorsement or certification they will not serve in accountability for ‘career readiness’.*
- 2. Does this mean that we will not include the Arts Pathways as a career pathway and will not track these students in the TEDS Program?** *Since Arts Pathways are not included in career readiness accountability, there is no longer a need to input into Technical Education Database System (TEDS).*
- 3. Does this mean that we can still offer the pathways but there will be no Capstone Assessment for the Arts Pathways?** *That would be a local decision for now. We would encourage this as part of a student’s overall demonstration/evidence of learning as part of a balanced assessment system. However, scoring would be done locally.*
- 4. Will the pathways still count for College Readiness? If so, how will that happen?** *The accountability for college readiness is based on the existing College and Career Readiness Accountability Model (ACT benchmarks, Compass, or KYOTE).*
- 5. Does this mean that we cannot offer the Arts Pathways to students?** *No—students should be offered opportunities per their ILP to ‘specialize’ in areas of interest/future aspirations.*
- 6. Can we still have students develop portfolios in CIITS and score them using the scoring guides developed for each pathway?** *Yes—doing so is part of a balanced assessment system and provides evidence/demonstration of student learning.*
- 7. If criteria 1 and 2 on the list in the message can be satisfied, will we then consider the pathways as career ready?** *If all 4 criteria can be fully met, the status of the pathway as ‘career ready’ could be reconsidered.*
- 8. What do you mean by “justify the release of capstone assessments”? Does that mean we can’t have students create the described student portfolios?** *This means officially deeming the Capstone as a Career Ready measure—releasing it into the matrix of those industry certifications/endorsements for career readiness.*
- 9. What do you mean in this sentence? “We do feel that promoting pathways in terms of individual learning plans and as a more informal component of college readiness is the approach to take at this time?” Please clarify.** *Research is clear that arts related knowledge and skills contribute to overall achievement and student success. Encouraging students who have expressed a desire to pursue the arts (through their ILP or otherwise) is a means to engaging students in coursework/experiences that will contribute to their success and prepare them for postsecondary learning. Courses that are aligned to our Kentucky Academic Standards for the Arts offer rigorous opportunities for all students.*
- 10. What about accountability? Are we taking these pathways out of accountability?** *Yes—for the Career Readiness portion; the pathways are a means of creating strong Arts programs (as measured by the Program Review process) and the program reviews remain in accountability.*
- 11. I am reading this to say that there will be no Arts Pathway Career Readiness bonus this year. Am I correct?** *Yes*
- 12. So ... can the schools that worked to get the approved pathways set up with the proper names and sequences still count these pathways for CCR if the students do the portfolio review?** *They will contribute to the PROGRAM REVIEW portion of accountability, but not the CAREER READINESS portion of accountability.*
- 13. Just to clarify will arts pathways remain and schools receive CCR credit? Or are they mainly focusing on ILP?** *Arts Pathways contribute to strong arts programs and will contribute to the PROGRAM REVIEW portion of accountability for the Arts and Humanities Program Review. They will not count for CAREER READINESS.*

14. "A search and review of arts career opportunities in the Commonwealth also was done. What was discovered is that there are going to be very limited opportunities for careers in the arts over the next ten years. Many of those careers also require no formal preparation or certification beyond high school graduation."

What arts careers require no formal preparation or certification beyond high school graduation? *Careers/opportunities in the arts in KY that frequently require no formal schooling beyond high school include actors, set designers, photographers, filmmakers, musicians, folk artists. This is not to say that those MAY benefit from advanced training, however, it is not mandatory.*

Many available and projected careers related to the Arts benefit most from degrees and preparation outside of 'arts', i.e., business, business management, engineering, communications, etc.

15. Would you please provide the research that was used in making the above statement?

Can you provide the data that was studied in the "search and review" of the arts career opportunities in the Commonwealth?

How did KDE come to this final decision?

Kentucky Labor and Market Information, Kentucky Education and Workforce Development Cabinet: [Kentucky Occupational Outlook to 2022](#)

<https://kylmi.ky.gov/admin/gsipub/htmlarea/uploads/Outlook.pdf>

Bureau of Labor Statistics, Occupational Employment and Wage Estimates 2014, Kentucky Information:

http://www.bls.gov/oes/current/oes_ky.htm

[This from the VPA Pathways Document, pp 3-4:](#)

Why a career in the arts?

The arts are a powerful form of communication and reflect the thoughts and beliefs of those who produce them. There is no better way to enhance creative thinking than to engage in art making, and the transfer of those creative skills developed through the arts that carry into every phase of life.

According to the Kentucky Arts Council (KAC) in their 2014 study *Kentucky Creative Industry Report* (<http://artscouncil.ky.gov/>), in 2013 the United States Bureau of Economic Analysis and the National Endowment for the Arts estimated that 3.2% or \$504 billion of the Gross Domestic Product (GDP) was attributable to arts and culture.

The report further states,

The creative industry thrives in Kentucky, playing an important role in building and sustaining the economic vibrancy of communities in which it can be found. The industry creates jobs for

Kentuckians who spend money locally, pay taxes, and contribute to the quality of life where they live.

The respective roles of, first, K-12 education in introducing young people to the arts as well as to design and media and, second, of post-secondary education in developing their skill sets in targeted creative fields, are undoubtedly important to Kentucky's need to provide a skilled, creative workforce.

Findings from the report also inform students about job prospects and average earnings in arts jobs in Kentucky.

Total Employment 2013	Job Growth % change 2004-2013	Average Earnings per job 2013	Total Payroll
Performing Arts (music, theatre and dance)			
8,923	+43.2% (US, +33.2%)	\$13,177	\$177,643,741
Visual Arts (including traditional craft)			
6,528	+4.7% (US, +1.4%)	\$17,944	\$117,139,573
Design (environmental, product and communications design)			
19,131	-7.3% (US, -5.7%)	\$38,669	\$739,776,639
Media Arts (literary arts, newspaper and periodical publishing, TV and radio broadcasting and film, video, video games, apps and sound production)			
25,916	-11.2% (US, -5.7%)	\$28,393	\$735,834,034

According to Americans for the Arts (<http://www.americansforthearts.org/>),

Nationally, the industry generated \$135.2 billion of economic activity—\$61.1 billion by the nation's nonprofit arts and culture organizations in addition to \$74.1 billion in event-related expenditures by their audiences. This economic activity supports 4.13 million full-time jobs and generates \$86.68 billion in resident household income.

Information from the *Occupational Outlook Handbook* (<http://www.bls.gov/ooh/>) shows that:

- arts and designs occupations median pay ranges from \$23,800 to \$80,890 per year with a job growth of -8% - 13% from 2012-2022;
- entertainment occupations range in median pay up to \$71,300 with a 10-year job growth of 3% - 13%;
- media and communications occupations median yearly income ranges \$28,500 to \$46,300 with an expected job growth of 3%, and
- arts education occupations median income ranges \$44,400 to \$69,000 with a job growth of 6% - 12%.

There are also arts-related jobs in Media and Public Affairs in the branches of the military. Military pay is based on rank and time in service.

Other sources/references:

<http://www.theartcareerproject.com/art-as-a-career/>

<http://www.bls.gov/careeroutlook/2014/article/education-level-and-jobs.htm>

http://www.huffingtonpost.com/2011/07/09/ten-art-jobs-with-the-brightest-futures_n_893326.html